# **PORTFOLIO**



### Introduction

In this portfolio I will show you some of the products I made during my studies at the Delft University of Technology. This consists of a variety of products, from pure form projects to technical design problems. In this portfolio I present my work and try to make clear what my vision is and how I have learnt to work.

### **Vision**

Straightforward, simple, open, free, and relaxing.

Products should not have too many adornments which make them complicated. Simplicity and usefulness are my keywords.

### **Ambition**

As a designer I want to improve the use of products by simplifying them. I want to make products durable by using cold materials. And finally I want to add extra features to the product for more usefulness. The first and the last seem to be a contradiction but this is my aim.

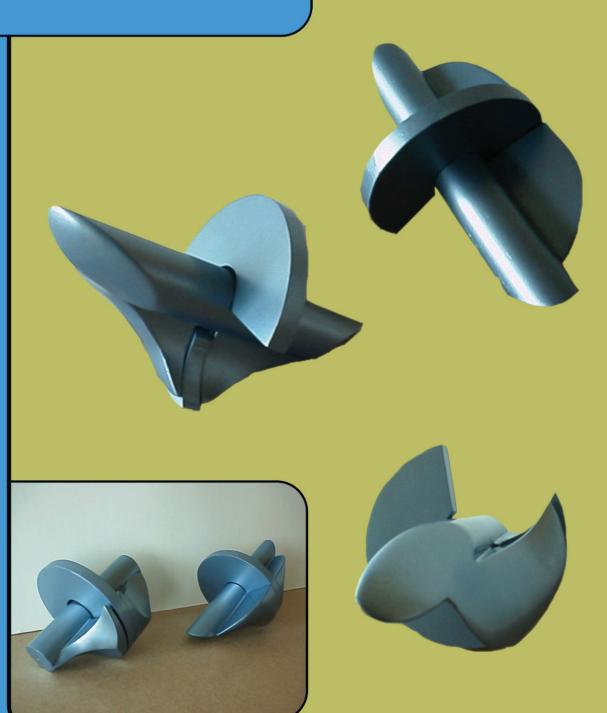
# INTRODUCTION



## **Content of portfolio**

Mobile Digital Voice Recorder Foam Cutter Research Project Simulation and CAD Drawing and more.

# FORM INTEGRATION



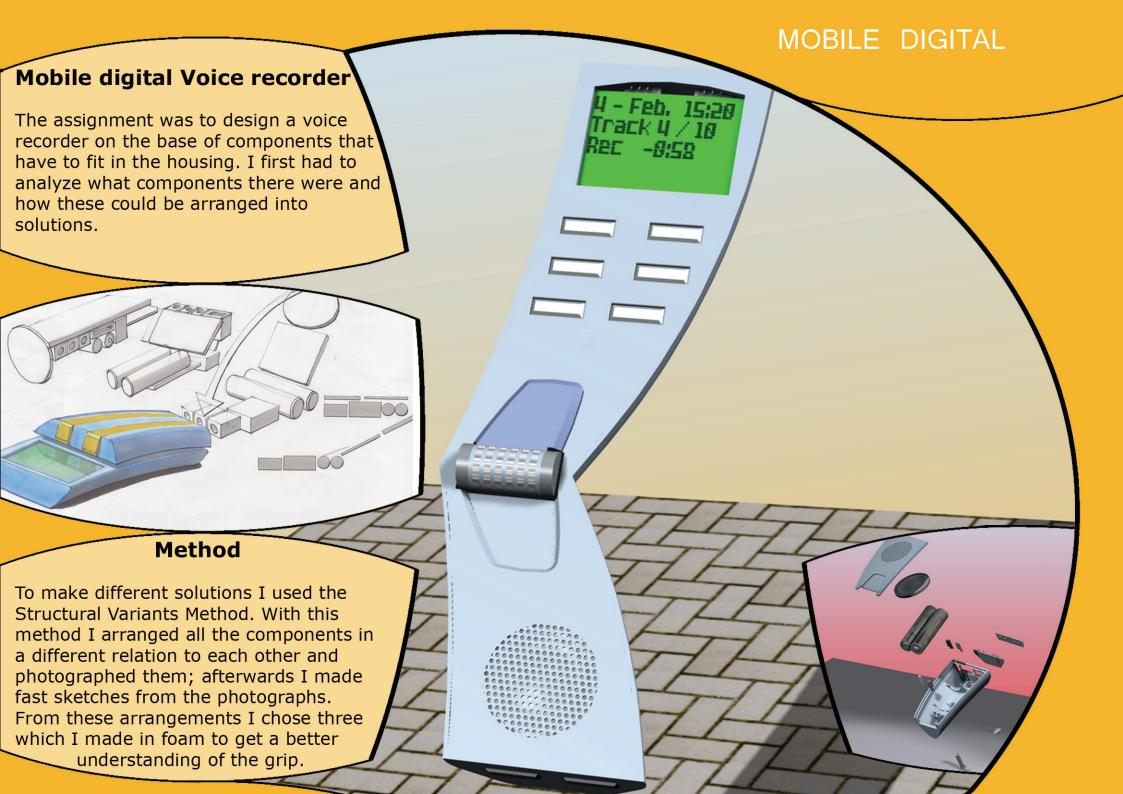
## Form integration

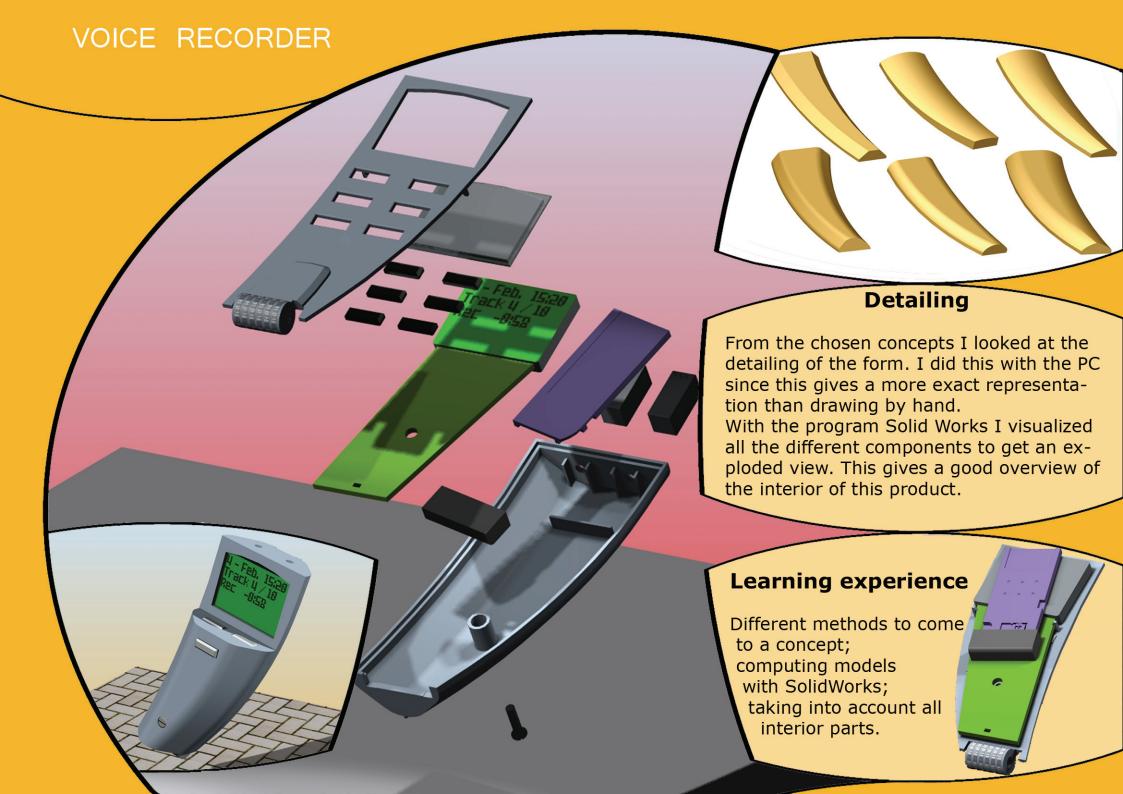
This is a project that I have done in the first year of my education. I integrated two different forms, a circle with a truncheon. With this project I explored my abilities to integrate forms.



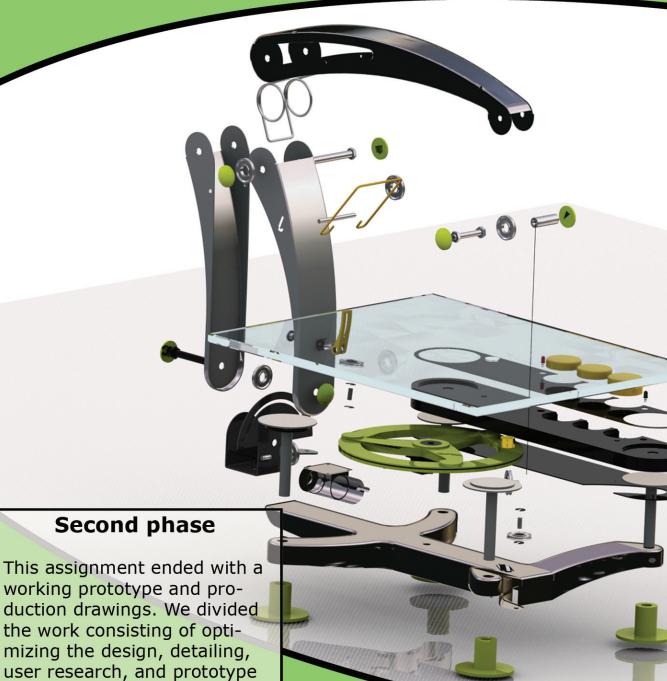
### **Structure**

I started working with clay. With this material it is very easy to create very different forms in a small period of time. After the first session I chose a form which I improved, again with clay. I made two different final forms to make clear what a small difference in style can do with the form.





building.





To have a usable prototype for the user research we made the electronics 1 on 1. The other

parts were constructed from steel plates and other raw materials.

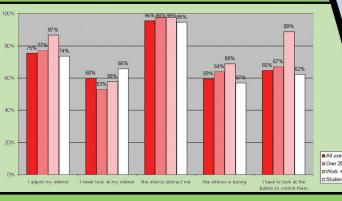
### **Group work**

I was responsible in a group of six people for the prototyping, because of my practical mentality, and the digitalization of the design, because of my computer skills. In this project I learned that to get the most out of a crew you need to show ambition as a supervisor.

# FINAL GROUP PROJECT

### The team

The team consisted of students from each ID master. Learning to work together was the key factor within this project. We were to divide tasks in a practical and efficient way to exploit every students' best skills.



### **Analyzing target group**

I supervised the quantitative research taken over the Internet with over 100 participants. From this research we established some problems within the car use. On the base of these problems we created our own design problem and goals.

# Idea generation From the first phase we determined two different directions. The one I worked on was the basic/empty interior. We tried to eliminate all secondary inputs and information.



### Result

The final product we came up with is a bag the user can take out of the car. This will help the user to keep the interior clear. The product can also be used in daily life.



rections into one new.

The consequence was that we had to work harder, but the result is better than the result we could have achieved with either one of the others.

# **Completion of the project**

The completion of the project is a stand at the design forum in Solingen. The exposition is held together with 10 European leading Universities.

(http://www.forum-solingen.de/)



# RESEARCH PROJECT

### Research

I did this project to get acquainted with several methods of research. I did this in a group of two people; we used the Experimental method of research. The project was done for the Dynash research group at the Delft University of Technology subfaculty ID. The project started with an intensive Literature analysis.

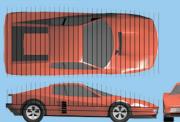
# Straight plates of foam - some

parts will be cut incorrectly

### FF-TLOM

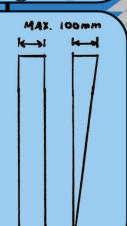
This form of rapid prototyping is using a heated blade to cut through foam. Large plates of foam can be cut into the outer

shape of a product. These plates are then glued together and form the prototype.



### Result

We finished this project with a new method for the rapid prototyping. The advice we gave was to use different types of foam. In this way the cutting angle is always perpendicular to the foam.

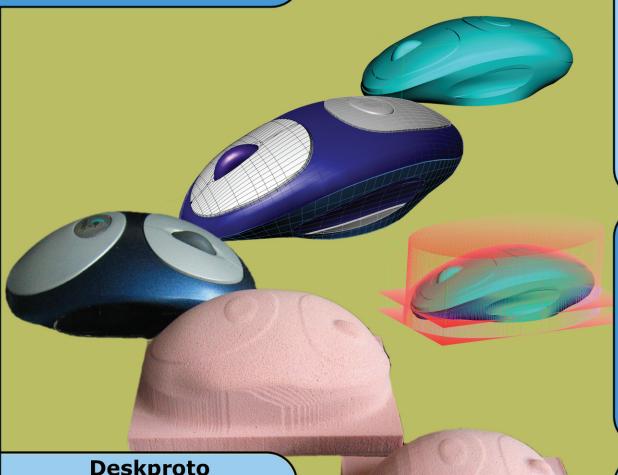


Improved by adding angled plates to the selection thus optimizing the cutting angle



We used three different models.

# **PROTOTYPING**

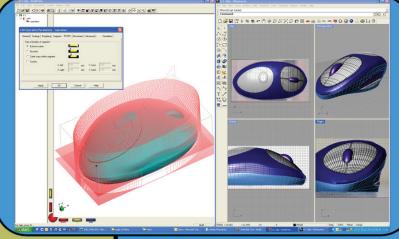


### Rhino

During this course I learned the basics of Rhino. I used this knowledge to create a 3D surface model of a Logitech cordless mouse later to be used for prototyping on a three axis milling machine.







### Goal

With this course I learned the advantages and limitations of prototyping.

By improving the rhino model on the visible result of the prototype is a simple and fast way to correct imperfections in a 3D CAD model.

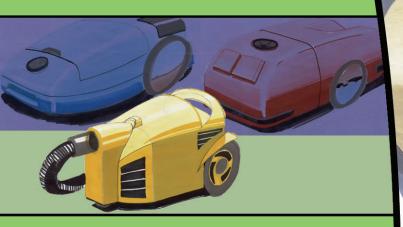
Check http://vanprooijen.net/portfolio/cad.php for the rhino CAD model.

## **Deskproto**

The program deskproto was used to remodel the STL file from rhino. After tweaking the surface and choosing the cutting strategy I created a ROL file readable by the prototype machine. After this the model was machined within a few hours.

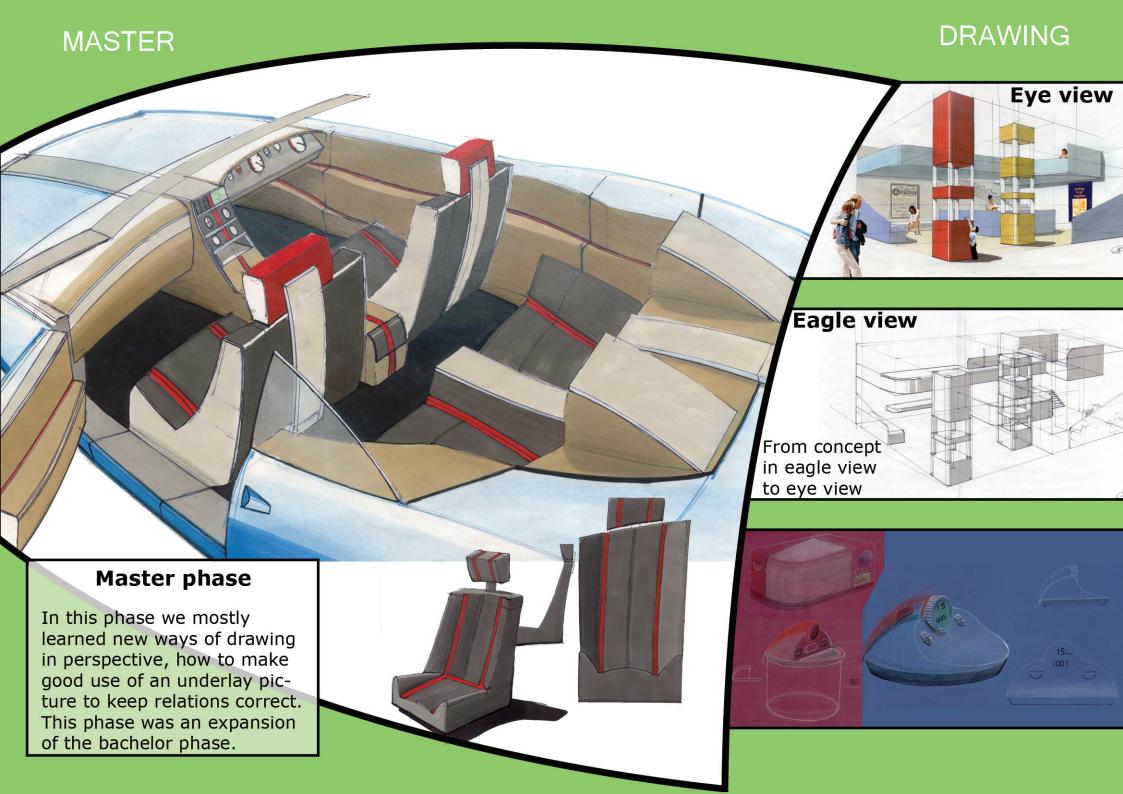
**DRAWING BACHELOR Sketching** For this subject I learned drawing by

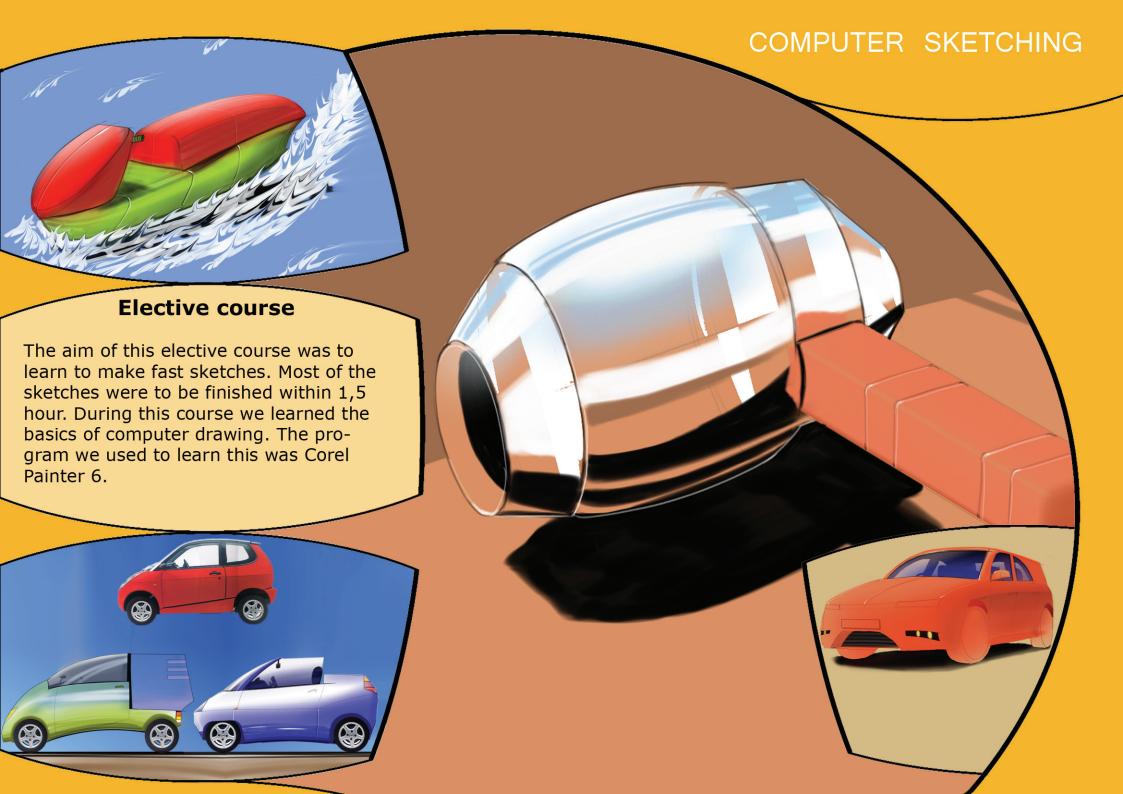
using different kinds of materials and tools like colored paper, fine liner, Pantone and chalk. I leaned different techniques for drawing materials like glass, chrome and plastics.

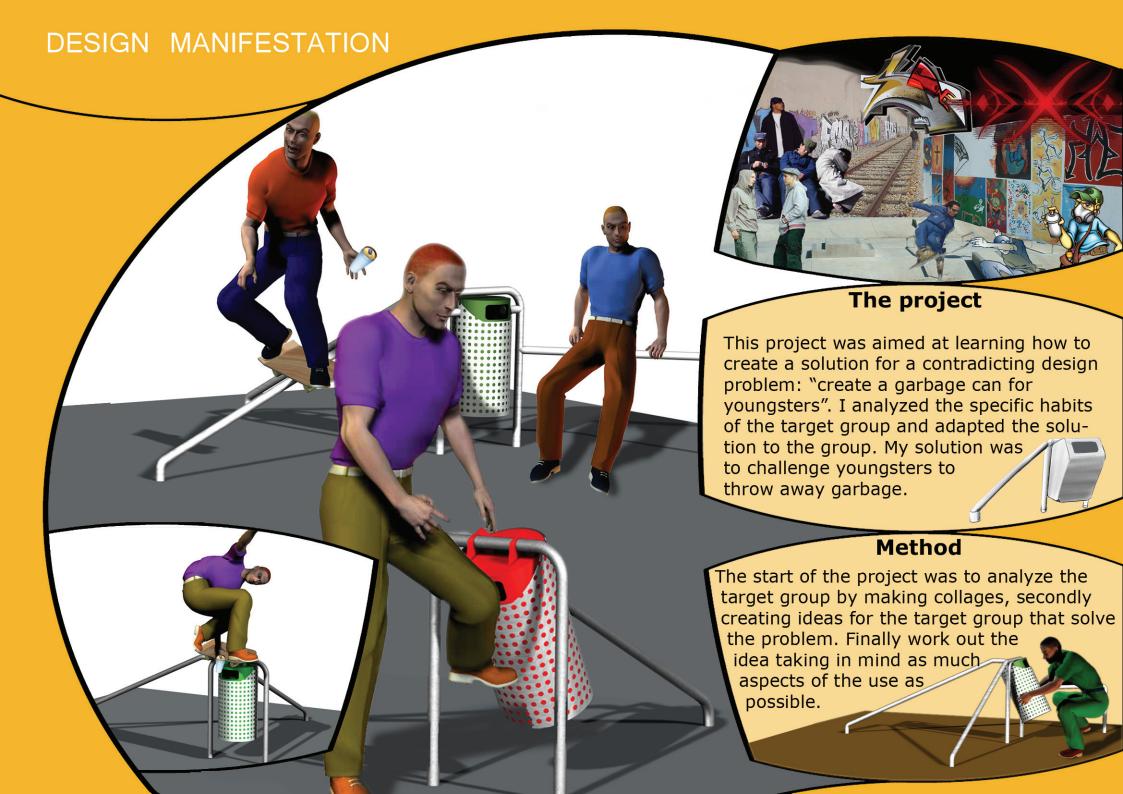


# **Presentation**

Not only did I make sketches, like the vacuum cleaners on the left-hand side, but I also made exact drawings of products, like the paintbrush.

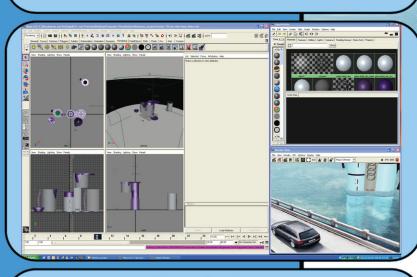






### Maya

I did this project to learn visualizing products using Maya software (6.0) to make a CAD replica of an existing product. Then I used the Maya render engine to make different pictures of the product in several surroundings. By doing this I did not only learn the 3D program but also about making different materials and textures.

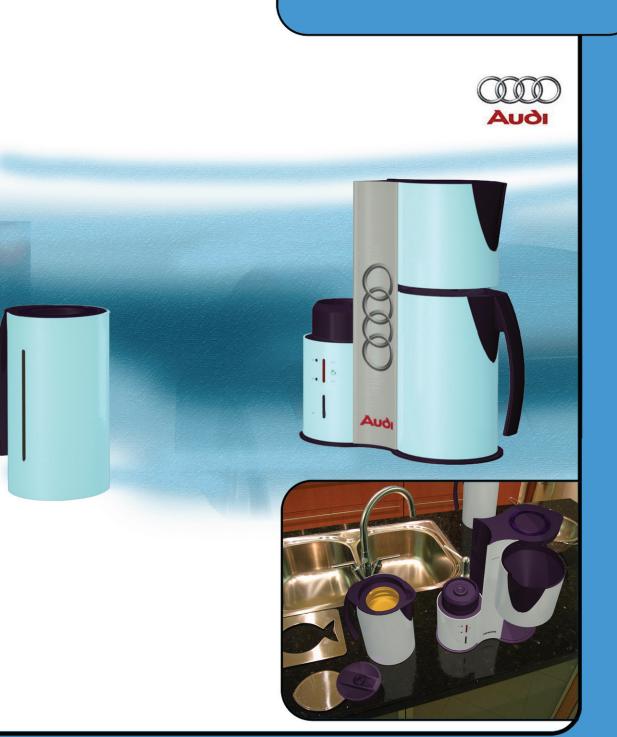


### Rendering

On the bottom right there is a photo-realistic rendering with an invisible 360° wall around the product for the reflection on the surface. The rendering in the middle is an advertisement for a coffee machine for Audi, the background was made in Adobe Photoshop CS to give the product the right atmosphere.

Due to the low image resolution of this portfolio the detailed rendering surface is not clearly visible.

# COMPUTER VISUALIZATION

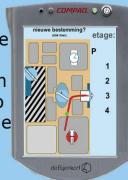


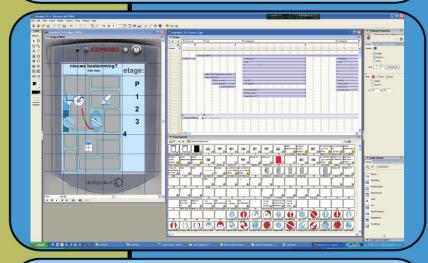
# **SIMULATION**



### **Visualization**

Visualization of an icon was the first part of this project. The icons need to be readable even when they are very small. Also the icons need to fit in the style of the firm, in this case the Bijenkorf.





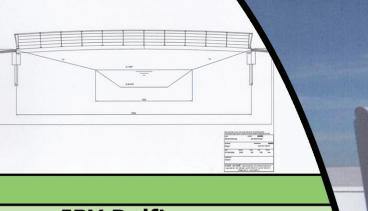
To make a good simulation of the software I used Macromedia Director. This program offers the possibility to let users try the software it in a simple form. The options are limited but it is used to get an impression before the final software is written by programmers. We also made an advertisement movie and an interface for photo printer. (www.vanprooijen.net/portfolio/dir.php)

### **Director**

The goal of this project was to make a simulation for a handheld route planner. The firm I made it for was a shopping center in The Hague. The product had to suit the style of this firm, which is: cozy, clear, and wealthy.



INTERNSHIP SMALL COMPANY



### **IPV** Delft

IPV delft is currently active in outdoor products for public spaces. IPV designs bridges, piers, street lights, signs, benches and outdoor waiting areas. The materials used are stainless steel, concrete, glass and wood.

## **Company structure**

IPV delft is a small design and engineering company with about 12 employees. The owner, 4 project managers and 7 designers They all do the same design work, only the managers are responsible for the projects. Because of this flat structure I could participate in the complete process.

# **Pitch project**

The project on this page was a fast pitch for two simple bridges for pedestrians in Alphen aan de Rijn. I did this in one day and it consisted of global measurements and a few renderings



# **Assignment**

The assignment of this project was to design a set of products related to each other. The set was extracted from a single commercial advertisement.



# From advertisement beauty to sketch

From the advertisement I extracted forms, style and materials and put them into words. From the words I made a collage.

After this I made several sketches.





# FORM RELATION





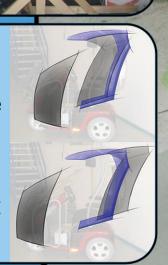
## **Assignment**

The assignment of my graduation project was to design and prototype a roofing system for mobility vehicles. This project was done at the Delft University of Technology under the supervision of Greijn Form Technics. The project was done by myself from start to finish in 6 months. Greijn Form Technics aided in the production of the plastic parts.



### **User research**

During the analysis phase I did a user research with the target group. I used information on the strength of the users to create a usable sliding mechanism. From the user observation I took measurements for the entrance.





GRADUATION PROJECT

